

BENSON & HEDGES BREAKTHROUGH

# DE-CAF INSPIRES DE-NIC™

DE-NICOTINED TOBACCO  
THE SMOOTH TASTE OF A LIGHT

A HILL OF BEANS HELPED PERCOLATE THE  
BREAKTHROUGH OF BENSON & HEDGES DE-NIC™

THE ONLY CIGARETTE MADE FROM  
DE-NICOTINED TOBACCO, SO THERE'S LESS  
THAN 0.1 MG OF NICOTINE.

IT'S A UNIQUE PROCESS THAT WORKS MUCH  
THE WAY THAT CAFFEINE IS NATURALLY REMOVED  
FROM COFFEE BEANS FOR A SMOKEABLE  
CIGARETTE, WITH THE SMOOTH TASTE OF A LIGHT

REGULAR AND MENTHOL, KINGS AND 100'S

BENSON & HEDGES  
DE-NIC™

*De-Nic*®

NICOTINE EXTRACTED FROM FINE TOBACCO  
CREATING A CIGARETTE WITH A SMOOHER TASTE  
AND LESS BURNING TASTE/NICOTINE

ONLY AVAILABLE IN ARIZONA

SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.

9 mg "tar," 0.1 mg nicotine av.  
per cigarette by FTC method.

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